

# Join & Trace



Excellent RFID/Auto-ID Connections

detego GROUP

**RF-iT**™  
Solutions



# detego<sup>®</sup> GROUP

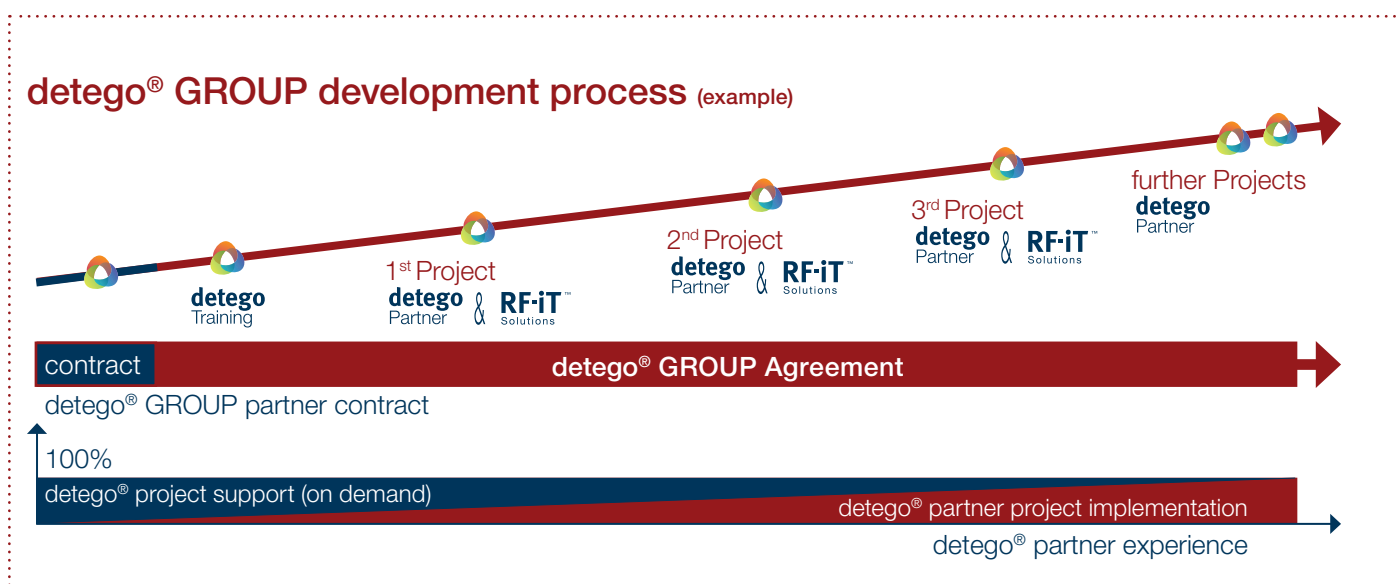
## Join & Trace

The **detego<sup>®</sup>** product range has already enabled many of our partners to deliver innovative RFID and Auto-ID solutions. However, up to now, these partners have worked individually and have not realized the enormous benefits that a partner network can bring.

There are different levels of partnership depending upon turnover and number of projects – ranging from Silver to Diamond.

## Benefits

- ▶ Single brand identity - e.g. customers will become familiar and comfortable with **detego<sup>®</sup> GROUP**
- ▶ Group marketing campaigns – increasing effectiveness and saving money
- ▶ Discounts from hardware suppliers – e.g. for higher volume purchases
- ▶ Discounts for the detego<sup>®</sup> product range and consultancy services
- ▶ Group product develop activities – saving time and money
- ▶ International networking - e.g. to share information and lessons-learned
- ▶ Possibility of forming strategic partnerships – e.g. between group members for larger/international projects





## Goals of detego<sup>®</sup> GROUP

- ▶ Common solution platform and increased market potential (well established SW-products under one brand)
- ▶ Systematic marketing & purchasing rights (brand CI-Guide, patents, licenses, design, market research)
- ▶ Hardware and software purchasing (price advantages based on common business processes and common purchase volume)
- ▶ Common services for integration, development and project management on international and large scale base
- ▶ Common group development and market targeting (shared R&D resources => decreased costs)

## Vision of detego<sup>®</sup> GROUP

- ▶ **Home of Excellence**  
We live a cooperative management style by stimulating creativity, leadership and goal-orientation
- ▶ **Plug & Trace**  
We create off-the-shelf solutions in the field of RFID/ Auto-ID to maximise customer benefit
- ▶ **State of the Art in RFID and Auto-ID**  
We set the standards by permanently optimising our products & services to achieve worldwide leadership
- ▶ **Smart Integration**  
We are creating the leading European integration network to provide services and support to our customers and partners



**detego**<sup>®</sup>  
GROUP

# detego<sup>®</sup>

by RF-iT Solutions

## About us

**detego<sup>®</sup> GROUP** is an initiative of RF-iT Solutions GmbH. The synonym for expert consulting, successful project implementation and the development of advanced RFID & AutoID solution modules. As the developer of the leading RFID platform **detego<sup>®</sup> You-R OPEN** and a leading European provider of integrated RFID solutions, we offer with **detego<sup>®</sup>** standard modules for the optimization of business processes. At the same time, we focus our research and development capabilities continuously on innovative technologies in the Auto-ID field, to create a clear value for our partners and customers.

Join & Trace

Excellent RFID Connections

Become a partner in the **detego<sup>®</sup> GROUP** and secure your share of the emerging RFID market!  
[detego@rf-it-solutions.com](mailto:detego@rf-it-solutions.com)

Since our founding in 2005, we witnessed a steady growth and have gained many new partners, employees and customers. Headquartered in Graz, where we are operating the RFID/EPCglobal Test CENTER, we are represented by branches in Germany, France and the UK.

For further information about RF-iT Solutions GmbH and the solution modules of **detego<sup>®</sup>** please visit: [www.detego-group.com](http://www.detego-group.com)

## Contact

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